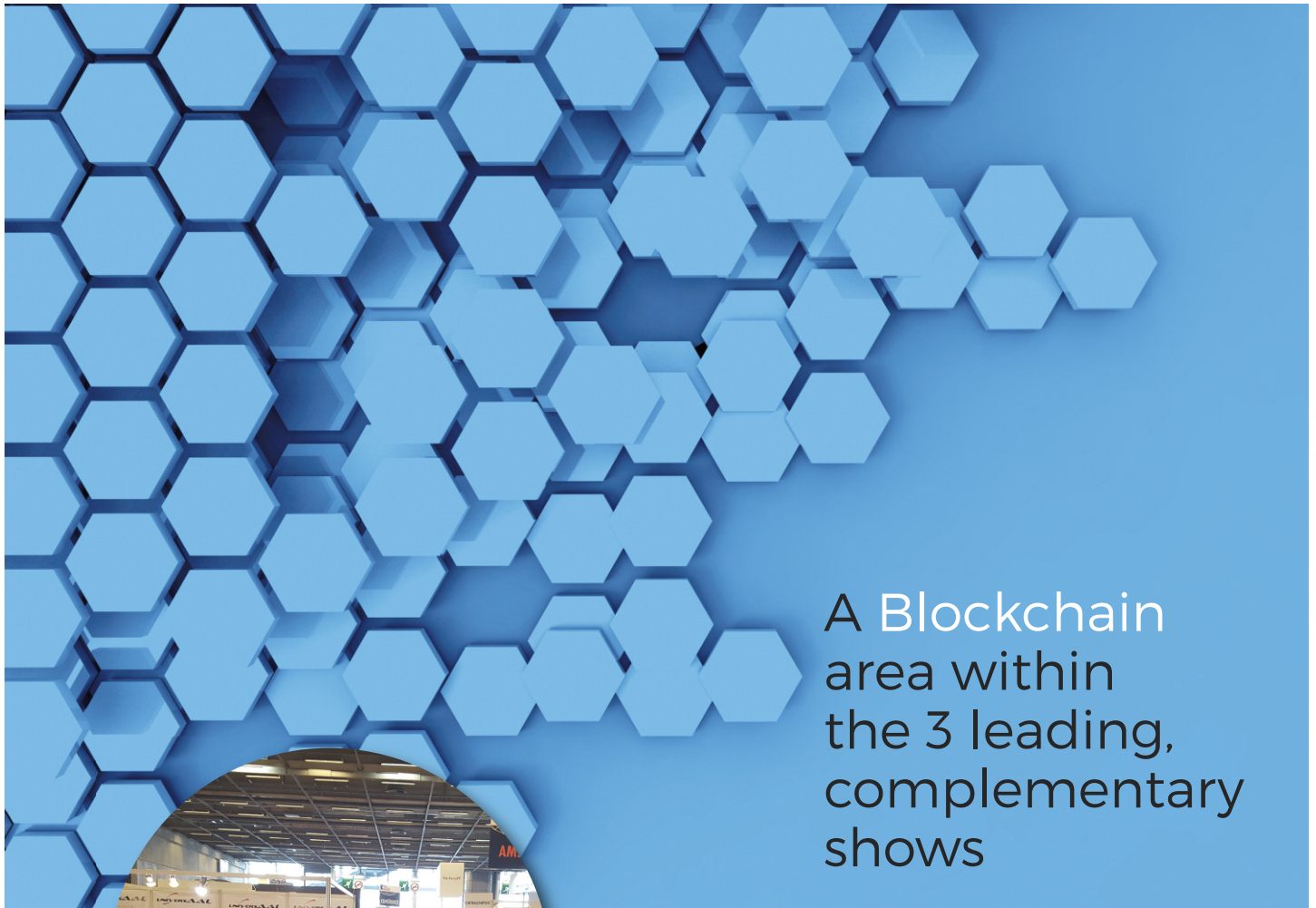


Blockchain Corner

NEW
1st year

Data protection
Industrial IoT
Smart-city
Transaction confirmation
Access control
Traceability



A Blockchain
area within
the 3 leading,
complementary
shows

Take advantage of the 7,500 visitors to

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WHERE CONNECTING THINGS MEET BUSINESS

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PARIS EXPO
PORTE DE VERSAILLES

Blockchain Corner

Blockchain Corner is an area dedicated to the Blockchain that forms part of the IoT, Cloud Computing World Expo and Solutions Datacenter Management shows. By exhibiting in this area, you're taking advantage of the 7500 visitors to these shows and of discussions with their 160 exhibitors.

EDITORIAL

Why is the blockchain the next IT revolution, as important as the arrival of the Internet?

The 100% digital civilisation is underway, but no one can be satisfied with today's current digital chaos. Payment fraud, connected cars hacked, databases pillaged, email accounts pirated, lost invoices, etc.

Cyber-insecurity is rocketing.

In addition, the end is nigh for the personal data game in Europe!

The General Regulations for the Protection of Personal Data (RGPD) in Europe, which apply from May 2018, promise fines of up to 4% of your turnover. So you need to think about that now!

One technology promises to provide a response to all these issues

the blockchain.

The blockchain has been derived from the cryptocurrencies (Bitcoin, etc.) and has demonstrated its qualities:

Simplicity, Security, Resilience, Traceability

The blockchain is now being considered for other uses:

Authenticating, encrypting, certifying and recording data exchanges in a register.

A real change of paradigm for the IT and Internet of the future. IoT, smart city, transactions, trading, contracts, data protection ...

The blockchain is set to become part of all these operations.

Come and discover the **Blockchain Corner**.

An area dedicated to companies involved in the blockchain.

- Blockchain designers and operators
- Blockchain application developers
- Blockchain consultancy and services companies
- Blockchain ecosystem developers

NOMENCLATURE

Data protection

Authorisation management
Document permanence
KYC
Compatibility with Regulations for the Protection of Personal Data (RPPD)
Portability
Consent

Industrial IoT

Object design and commissioning
Sensor and meter management
Connected maintenance
Information feedback
Object Interoperability

Smart-city

Energy exchanges
Connected vehicles ...
Citizen information feedback applications

Transaction confirmation

Contracts, trade
Votes
Authorisations (payments, etc.)
Token and cryptocurrency management

Access control

Physical (doors, etc.)
Digital (applications, data, servers)

Traçabilité

Food, industrial
Supply chain
The fight against counterfeiting
Copyright

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Cloud Computing World Expo



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CONFERENCE PROGRAMME

Networks and telecoms

- **The blockchain business model is a replay of the telecoms story:**
 - at level 1, the platforms such as IBM's Hyperledger,
 - at the intermediate level, the "BAP" Blockchain Access Providers, such as ChainOrchestra,
 - and finally, the final design specific to your company.

Sector-based uses and applications

- **The blockchain, a creator of value in the energy sector:**
superb contribution through traceability and new uses such as solar coins.
- **The blockchain, a creator of value in IoT:**
the security of connected objects reinforced by the blockchain
- **Blockchain and lower costs:** : examples.

Ideation

- **Rationalising the blockchain is like reorganising your governance in holacratic mode**
(governance organisation system based on the formalised use of collective intelligence): Are you agile enough to move over to the blockchain? A parallel with the introduction of ERP into small companies.
- **Adopting the blockchain, the strategy for those who offer estimates.**

Security and trust

- **"Code is law" or "Code is low"?**
The responsibilities in a blockchain process.
- **The Blockchain and sensitive data: how the banking system is moving forward.**

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www.blockchaincorner.com

